



In times of Corona Crisis:

InstaFreight offers fast China-Europe overland transports

BERLIN, April 06, 2020 - As of now, InstaFreight offers their customers stable overland transport for the supply chains from China to Europe and conversely, which both have been strongly affected by the Coronavirus. With this newly added service, InstaFreight upholds the supply chain and ensures that important commodities quickly make their way to Europe. InstaFreight is thus expanding its service portfolio for the period of crisis and is supplementing the succinct air and rail transports on this relation with trucks.

InstaFreight acts as a freight forwarder and operates a partner network of over 12,000 transport companies in the Eurasian region via its digital platform solution, some of which are also active on the Silk Road. The duration of transports amounts to 20-22 days, depending on the pickup and unloading location. With a surcharge, double driver-lineups can also be booked, which can once more shorten the duration by several days. The multilingual team of InstaFreight is already working in multi-shift operation in order to carry out the transports safely despite the current difficult situation. This includes for example vehicle changes at the Chinese borders, which are required given the present entry and exit regulations.

"As freight forwarder it is our role in such times to be pragmatic and to find solutions to problems such as the current stagnant flow of goods from China to Europe. Our digital product as well as the agile structures help us realize such solutions with an adequate promptness. For systemically relevant goods, every day counts." says Philipp Ortwein, founder and managing director of InstaFreight GmbH.

Maximilian Schaefer, also founder and managing director, adds: "With the expansion of our service offering we stabilize the supply chain in a phase of resumed Chinese industrial production and offer a very reasonable alternative to the at the moment very cost-intensive air and rail transports. Due to the backlog of airfreight shipments destined for Europe at the Chinese airports, on average we have almost the same overall runtime on the road as in the air."

New and existing customers can send their transport request to the Berlin-based road freight forwarding company directly via email (info@instafreight.com). The InstaFreight team will reply promptly with a transport offer which will then also be bookable via the digital platform. Depending on the desired Chinese location, the transport goes directly through Russia or also Kazakhstan and Mongolia. The prices for door-to-door delivery are calculated individually, but only amount to a fraction of the current air freight rates.

About InstaFreight

InstaFreight is the leading digital forwarding company for road freight in Europe. Founded in 2016, the company employs more than 100 people at two locations and carries out thousands of transports each month. InstaFreight combines the transport capacity of more than 12,000 carriers in one digital platform and gives shippers access to this capacity. Through digital innovations, the Berlin-based start-up creates transparency and efficiency within the transport process.

InstaFreight offers shippers an end-to-end digital solution for their transport needs. This ranges from quoting, booking and track & trace including automatic notifications to digital document management. The shipping industry thus benefits from efficient processes that save time and money as well as from a transparent supply chain. With InstaFreight, carriers can meet the digital needs of shippers, optimize their capacity utilization, and are paid faster with more attractive rates. For more information visit www.instafreight.com.

Contact

media@instafreight.com

+49 (0)30 340603330