InstaFreight and SAP® Logistics Business Network Speed the Supply Chain in Europe

Berlin, Germany – May 19, 2020 – InstaFreight announced that key digital service offerings are now integrated with SAP® Logistics Business Network, helping to ensure fast and efficient handling of road transportation in Europe. Users of SAP Logistics Business Network now have access to more than 12,000 carrier companies through InstaFreight. By leveraging digital processes, shippers can reduce complexity and carriers can reduce administrative effort, both key benefits during this challenging time of need across the globe.

"InstaFreight is working with the same legal standards as its analog competitors and is subject to the same industry laws, but customers using InstaFreight's end-to-end digitalized processes can save time and money while gaining maximum transparency," says Philipp Ortwein, Co-Founder and Managing Director of InstaFreight. "We are proud to achieve this integration with SAP Logistics Business Network."

The request for freight capacity, also known as RFQ (Request For Quotation), and the resulting order placements are forwarded via an application programming interface (API) from SAP Logistics Business Network to the InstaFreight platform. InstaFreight, the contractual party to shippers and carriers, generates a quote immediately. Compared to analog freight forwarders, this real-time pricing saves a significant amount of time from the quote to the placement of orders.

Based on the extensive network of InstaFreight and its position as contractual party, the complexity for shippers when managing their transport is simplified, as the number of carriers is reduced. Simultaneously, the administrative barriers for carriers are minimized, as InstaFreight takes care of most of the administrative work with standardized solutions.

About InstaFreight
InstaFreight is a leading digital forwarding company for road freight in Europe. Founded in 2016, the company employs more than 100 people across Europe and carries out several

thousand transports per week. InstaFreight combines the transport capacity of more than 12,000 carriers in one digital platform and gives shippers access to this capacity. Through digital innovations, the Berlin-based start-up creates transparency and efficiency within the transport process.

InstaFreight offers shippers an end-to-end digital solution for their transport needs. This ranges from quoting, booking and track & trace including automatic notifications to digital document management. Shippers thus benefit from efficient processes that save time and money as well as a transparent supply chain. With InstaFreight, carriers can meet the digital needs of shippers, optimize their capacity utilization, and are paid faster with more attractive rates. For more information, visit https://www.instafreight.de/en.

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